

## NTSD Communication to Families and Staff regarding the SMS Text Opt-in Process

Dear Parents/Guardians/Staff,

Recently we launched a new SMS messaging service designed to enhance communication by allowing us to deliver important information to you via SMS text messaging.

If you haven't received the December 3, 2020 opt-in message or if you registered your child after that date, please take a moment to complete the simple opt-in process below.

The service is provided by Intrado SchoolMessenger Solutions. Information can be found at [www.SchoolMessenger.com/tm](http://www.SchoolMessenger.com/tm)

In order to participate in the new service you must indicate your willingness to receive text messages to your phone. The process is simple and only takes a few seconds to complete.

Simply text any one of the following words to the number **67587**: Yes, subscribe, optin

You'll know you were successful if you receive the following reply message:

You are registered to receive approx 3 msgs/mo. Txt STOP to quit, HELP for help.

You'll want to repeat the opt-in process for any wireless numbers that you wish to include.

If you're uncertain as to whether or not you've already opted in simply repeat the opt-in process above. There's no harm in sending the opt-in message more than once.

In addition to performing the opt-in process above you'll want to ensure that the district has your wireless number(s) in our student information database. If you haven't already provided that information to your school please contact Mr. Christopher Ferry at 724-856-4630 or [cferry@ntsd.org](mailto:cferry@ntsd.org) and provide him with that information.

Please note, although the district does not charge you for this service, it does not pay for text message charges that may be incurred by you for sending or receiving text messages. Check with your wireless carrier for possible charges.

To opt out of all text messages from SchoolMessenger, reply with STOP to the opt-in message or visit [www.schoolmessenger.com/tm](http://www.schoolmessenger.com/tm).

